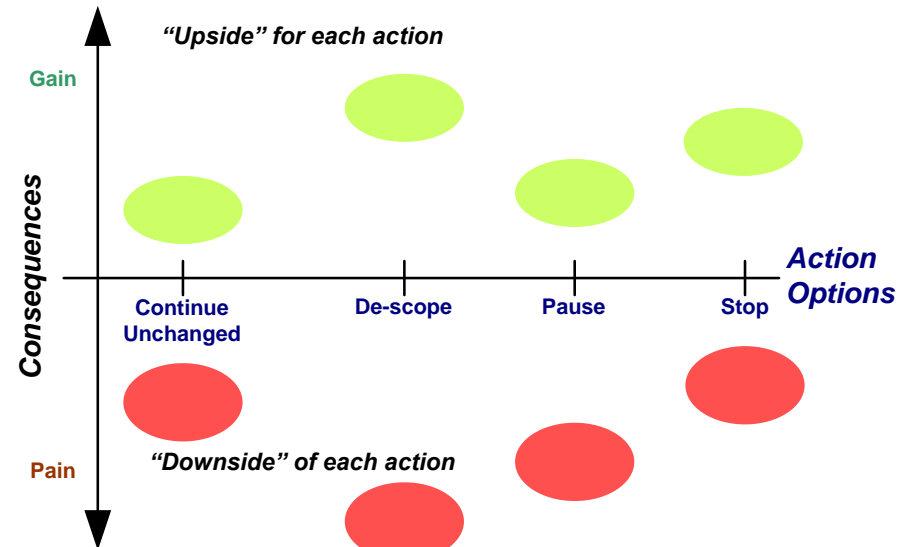
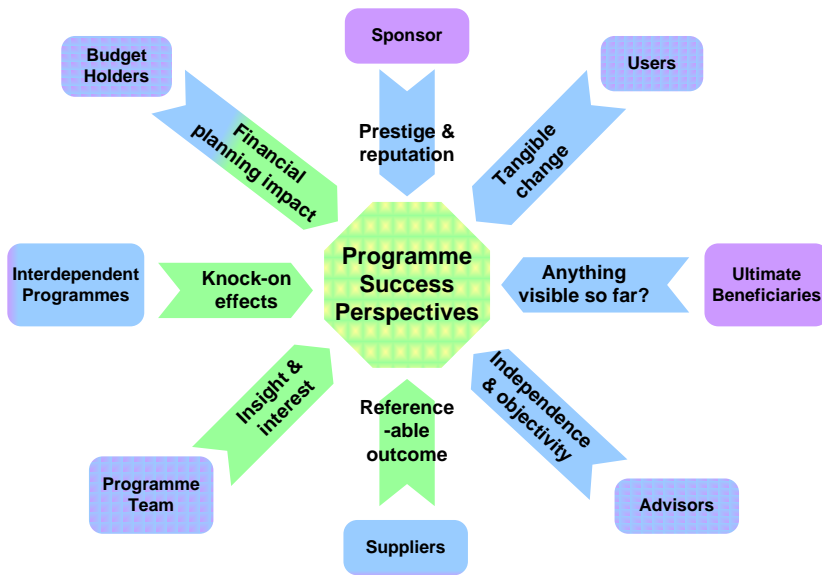


Bringing service to life



Effective PPM in the Real World

Adrian Fieldhouse & John Brinkworth

What is happening in the real world?



Need to rapidly turn policy into executable programmes of change delivering faster, cheaper and better services

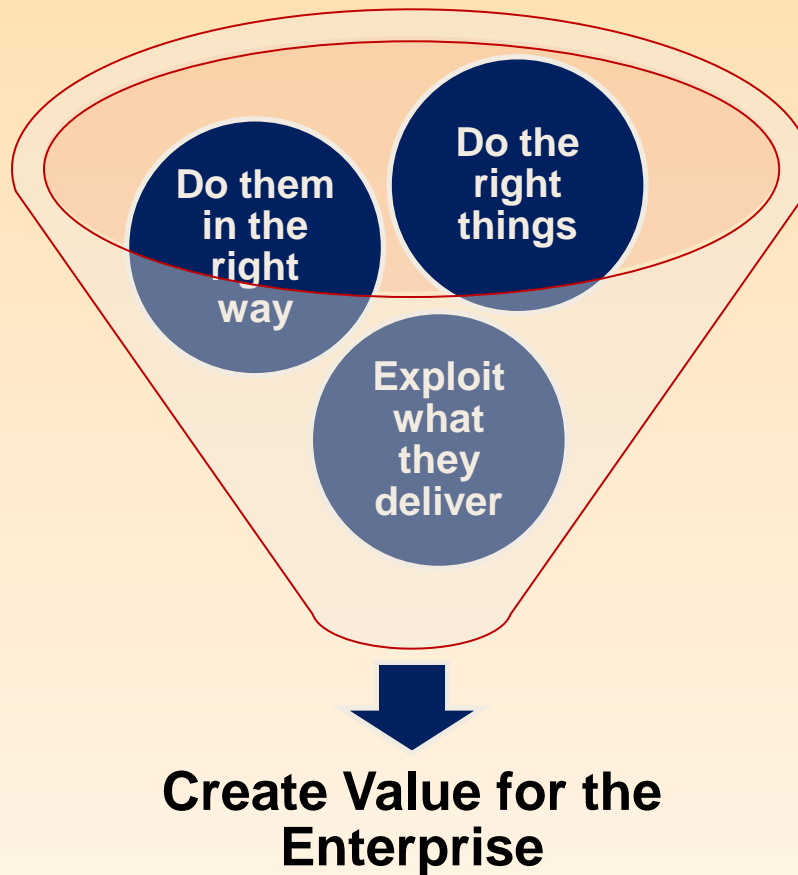


As the recession bites, levels of competition and complexity in business and consumer markets are escalating

- Cost pressures will invariably mean that some existing initiatives will be scaled down or stopped.
- Where organisations do invest, ensuring delivery and realising the resultant benefits is now imperative.
- Executives must lead their organisations to deliver the required changes and embed them throughout their organisations.
- A significant number of initiatives either fail to deliver the expected value, never get implemented, cost more or take longer than planned.

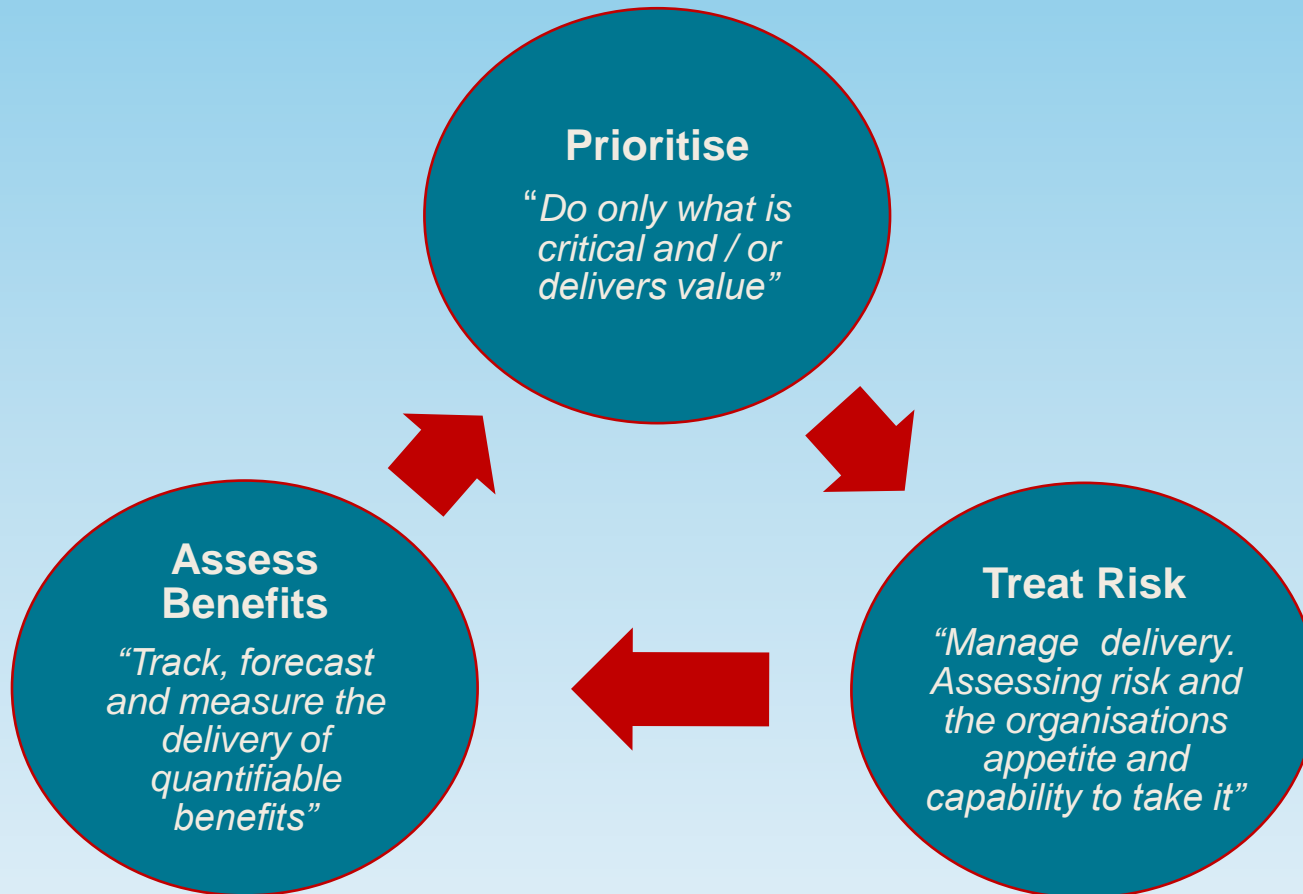
So what does this mean for organisations?

Emphasis will be on changes that create real and sustainable value

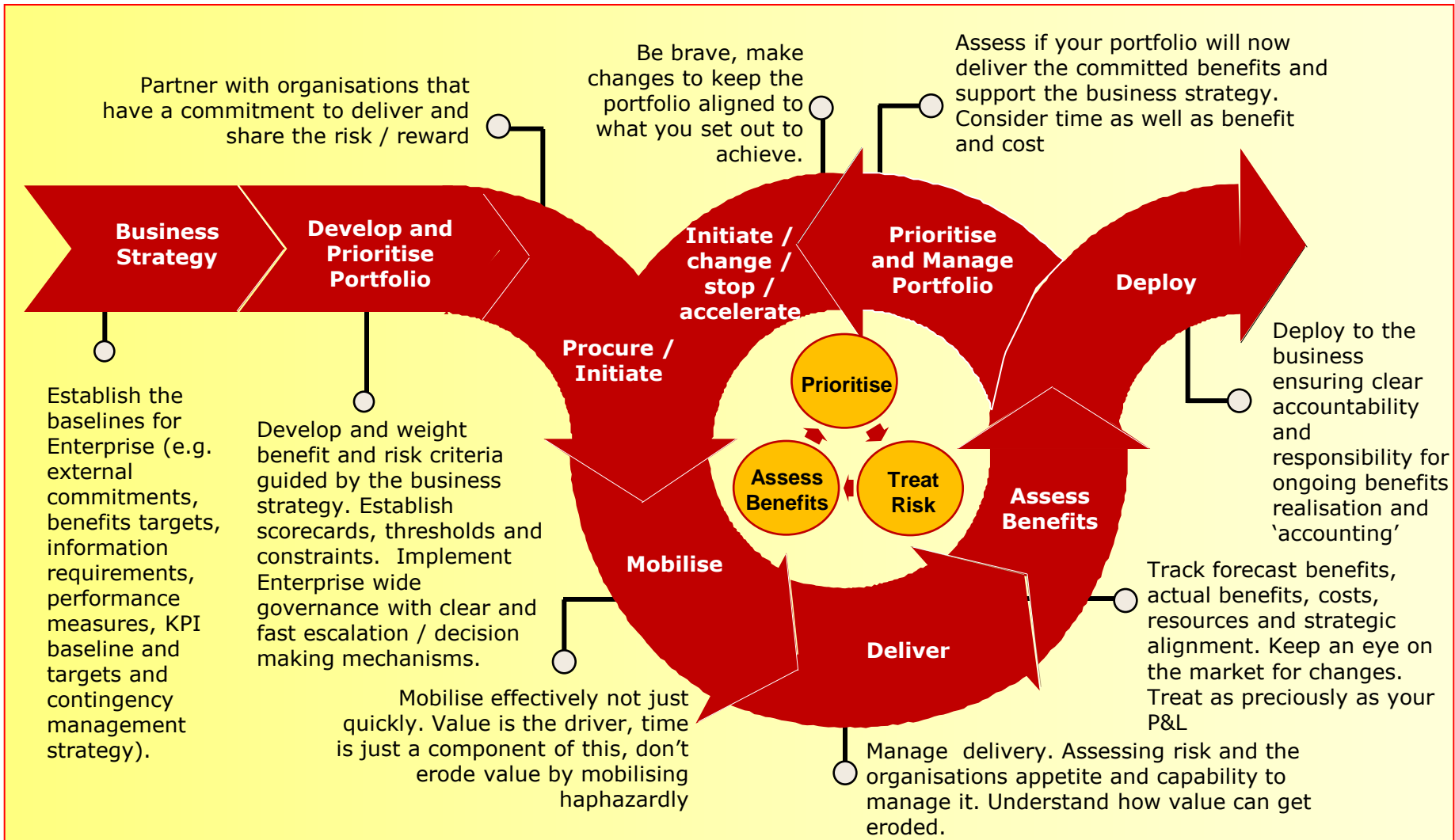


How will this work in practice?

Iterative cycle of plan, deliver, measure and implement



Applying this to the Programme Management lifecycle



What does this mean we have to excel at?

Prioritise “*Do only what is critical and / or delivers value*”

- Strategic Portfolio Management
- Programme / Project Assessment

Treatment of Risk “*Manage delivery. Assessing risk and the organisations appetite and capability to take it*”

- Strategic Risk Management
- Programme Assurance

Assess Benefits “*Track, forecast and measure the delivery of quantifiable benefits*”

- Benefits lifecycle management
- Project Scorecarding

Overall

- Programme TOM
- Value Centric PMO
- Change Management Approach

In summary



Tough times ahead –
do more with less,
faster and more
assuredly



Remaining focused
onto the why and not
the what will be tough
and require huge
agility



Competition is fierce
and the flight to value
is rapid and significant



**As PPM professionals, we are
key to our organisations
meeting their aspirations, but
only if we respond to real world
targets with cohesive, focused
and comprehensive Programme
Management Approaches**