

Benefits Management Specific Interest Group (SIG)

**Presentation to BPUG Congress
9th February 2010**

**Peter Glynne
Chair**

Benefits Management SIG

Setting the Context



Sep 2008
Proposal to establish the SIG

Oct 2008
Presentation to APM SIG Forum & Working Group formed

Nov 2008
National Survey on Benefits management Issued to APM members (over 650 responses received)

Mar 2009
Successful Benefits Management Conference held (over 150 people attended)

May 2009
Formal approval from APM Board on 12th May 2009



Our Strategy

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- **Our Vision is:** “to develop and promote benefits management as a core driver of successful project, programme portfolio and change management”
- **Our Strategic Intent for Professional Development is:** “to become the recognised source and portal for the development and dissemination of knowledge on benefits management across the UK”
- **Our Strategic Intent for Membership is:** “to support project and other business professionals with a strong interest in benefits management through knowledge sharing and the opportunity to network”

2009/10 Ten Point Action Plan

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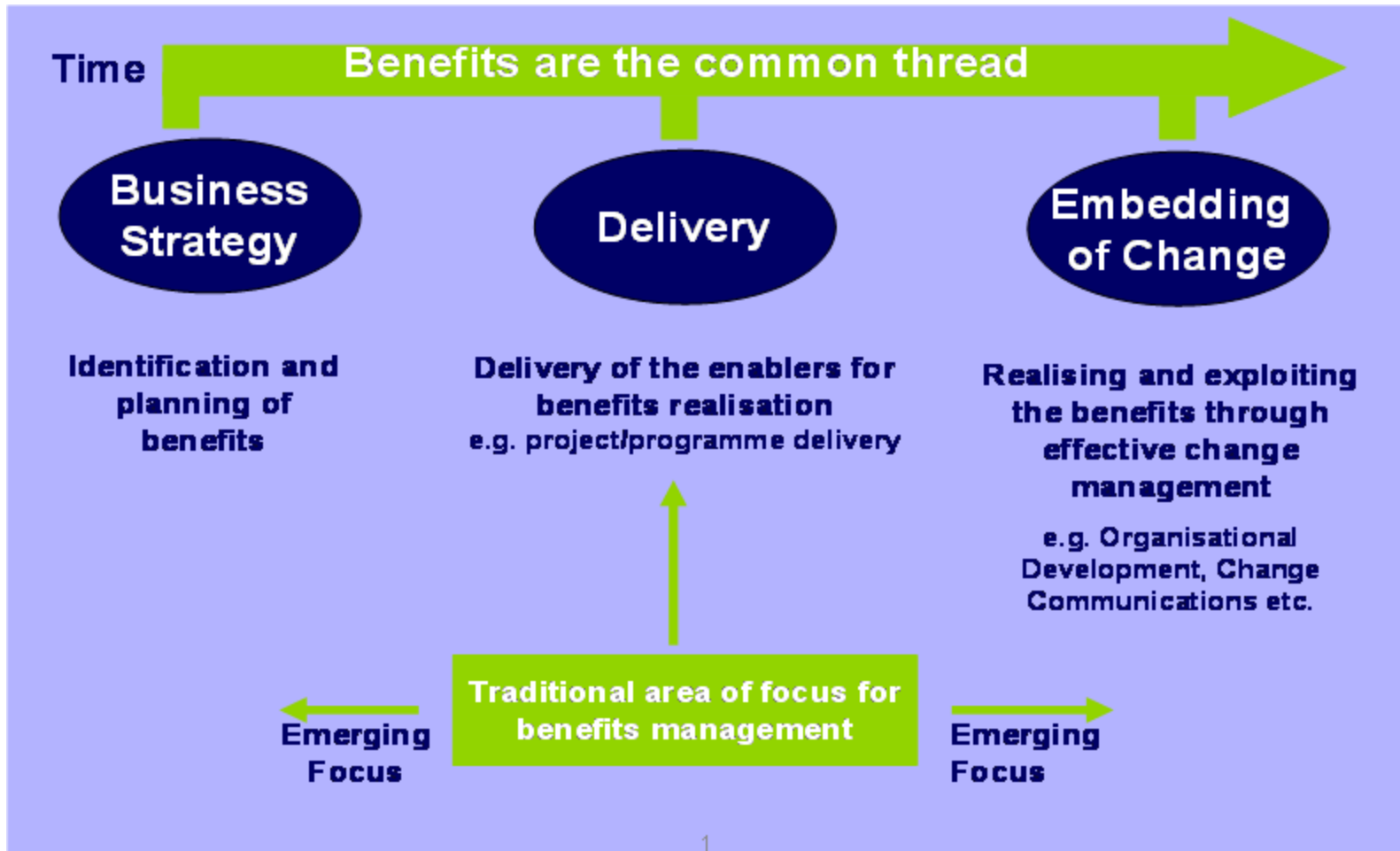
1. Increase our Membership Base by at least 25% by April 2010
2. Publish high-value SIG content on APM Website
3. Complete the 2009/10 events schedule
4. Publish thought leadership on benefits management
5. Contribute a development team to the APM Body of Knowledge (BoK) refresh
6. Establish new strategic partnerships
7. Issue at least 3 HTML e-mail newsletters
8. Hold committee meetings at least every 2 months
9. Establish a national SIG speaker panel
10. Establish strong relationships with other APM SIGs

2009/10 SIG Committee

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- Peter Glynne OGC/Deloitte
- Nick Wensley Steria
- Stewart Moffatt Ministry of Defence
- David Kingston-Smith OGC
- Rod Williams Ascot Barclay
- Helen Anthony Serco
- Sarah Harries BT Openreach
- Merv Wyeth Sussex Police
- Simone Jagoe HMRC
- Lyle George Independent Consultant
- Allan Gregory BAA
- Graham Avison Logica
- Matthew Walker Mott McDonald
- Trevor Howes Fujitsu
- Paul Cooke Cequel Projects
- Tony Hawkins Independent Consultant
- David Waller NHS Information Centre

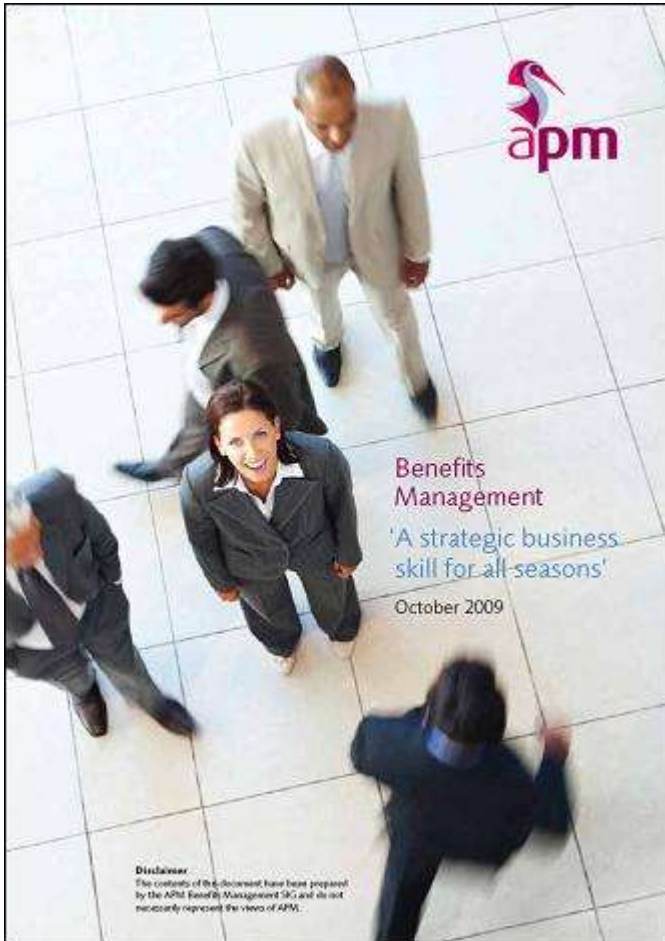
The Change Journey..... Our Challenge



A Strategic Business Skill for all Seasons

Published October 2009

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First thought leadership publication from the SIG outlining:

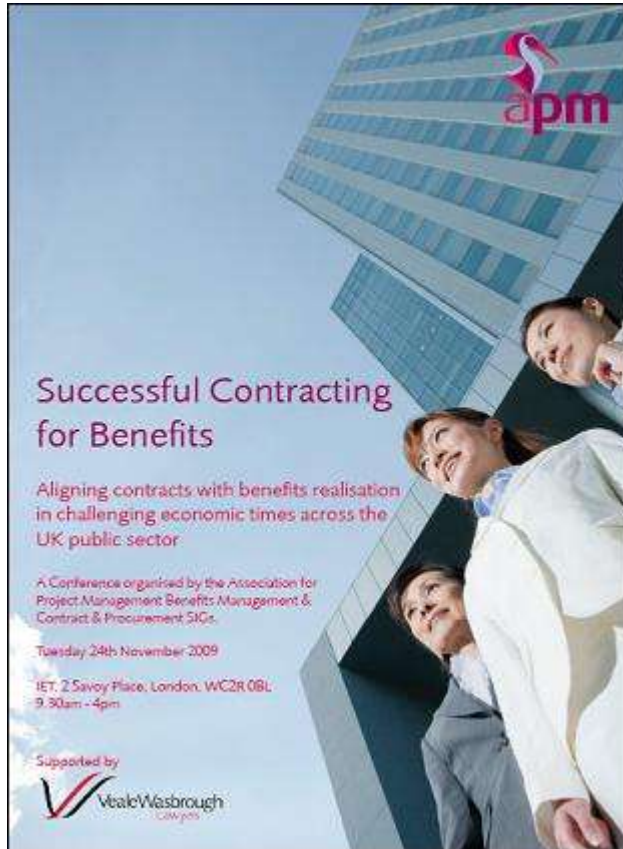
- The need to transform capability
- The factors making a difference to benefits management
- The opportunity for developing professionalism and a call to action

Available at:

<https://www.apm.org.uk/benefits/Thoughtleadershippaper.asp>

Our Roadmap

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- Annual Conference April/May 2010
- Publish a series of thought leadership reports
- Re-write of the APM Body of Knowledge (BoK)
- Publish guidance on aspects of benefits management including industry specific context
- Establish new strategic partnerships to promote professionalism in benefits management

Questions

Website: <https://www.apm.org.uk/benefits>

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Peter Glynne, Chair

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